

ADVERTISING/DONATION ORDER FORM

Dreyfoos School of the Arts, Theatre Playbill 2010-2011

DEADLINE (NO ADS WILL BE ACCEPTED AFTER THIS DATE): **TBA**

Company Name: _____ Phone: _____

Contact Person: _____ Name on Check if Different than Ad: _____

Business Address: _____

- **Inside Front, Inside & Outside Back Cover are in color. All other ads are BLACK AND WHITE.**
- **Except for Premium Pages, placement in the program is determined on a first-come basis.**
- **All ads should have correct orientation and size as indicated in the chart below and be in either JPEG or PDF format. Email JPEG or PDF ad to: DSOAplaybill@yahoo.com**
- **Any ad not emailed in these formats must pay an editing fee.**

*****The Dreyfoos Theatre Department reserves the right to edit any ad for content*****

<u>AD SIZE</u>	<u>ORIENTATION</u>	<u>IF JPEG OR PDF</u>	<u>EDIT FEE</u>	<u>TOTAL</u>
BUSINESS CARD: 3 5/8 x 2 3/8	L or P	\$ 60	ADD \$10	\$
QUARTER PAGE: 3 5/8 x 4 3/4	L or P	\$ 90	ADD \$10	\$
HALF PAGE: 7 1/4 x 4 3/4	LANDSCAPE	\$ 180	ADD \$20	\$
FULL PAGE: 7 1/4 x 9 1/2	PORTRAIT	\$ 360	ADD \$25	\$
<u>PREMIUM PAGES: Full Page</u>				
CENTERFOLD Backside (Glossy)	PORTRAIT	\$ 400	ADD \$50	\$
CENTERFOLD (Glossy)	PORTRAIT	\$ 500	ADD \$50	\$
INSIDE FRONT OR BACK COVER (Color)	PORTRAIT	\$ 600	ADD \$50	\$
OUTSIDE BACK COVER (Color)	PORTRAIT	\$1000	ADD \$50	\$
<u>TOTAL</u>				\$

Please make all checks payable to: School of the Arts Foundation, Inc.
Memo: PLAYBILL



Mail this form, ad hard copy and payment to:

School of the Arts Foundation, Inc.
P.O. Box 552 West Palm Beach, FL 33402

Attention: Playbill

(There will be a \$12 charge for all bounced checks.)

MANDATORY STUDENT INFORMATION

Student: _____ **Grade:** ____ **Phone:**

STUDENTS MUST SELECT AN OPTION BELOW!!!

☐ All sales to be deposited into the Theatre Parents Organization(PTO) general account.

☐ 40% of Sales to be deposited in my theatre account and 60% in the PTO general account

